

ELANCO LIBRARY

2022 ANNUAL REPORT



FROM THE DIRECTOR'S DESK

The Eastern Lancaster County Library, formerly known as New Holland Library, was established in 1933 by the New Holland Business and Professional Women's Club. The library houses over **40,000** items in its physical collection, including books, magazines, DVDs, audiobooks, music CDs, board games, museum passes, family STEM kits, and more. Patrons have access to a wealth of eBooks, eAudiobooks, research databases, online reference sources, and to services such as Chat with a Librarian and Interlibrary Loan through the library's membership in the Library System of Lancaster County. Serving approximately **25,000 residents** of five rural municipalities (Caernarvon Township, East Earl Township, Earl Township, New Holland Borough, and Terre Hill Borough), the library aspires to be **a community center aiding in the creation of a stronger and healthier community and civil society.**

In 2022, ELANCO Library focused on developing our **partnerships, programs, and community outreach.** Seeking creative ways to collaborate with local governments, business organizations, educational institutions, and community groups to position the library to be the ELANCO Community's all-inclusive resource for education, empowerment, enlightenment, enrichment, and entertainment, we participated in **45** outreach events in 2022. We worked with a variety of organizations and individuals to develop and host numerous co-sponsored programs. As interest in attending in-person events increased, ELANCO Library offered **300** programs, with a special focus on **STEM programming for children.** (A shark dissection was one of our more unique offerings!) We are excited to have begun a lecture series for adults, featuring a variety of local experts, aimed to advance basic, information, civic & social, health, and financial literacies, in addition to our usual book & craft clubs. We offered at least two storytimes each week, in addition to other programs designed to promote language acquisition, **early literacy**, and **reading and school readiness** for young children.

Looking forward to 2023, the ELANCO Library hopes to **renovate our Children's Library** and work towards ensuring the library's **long-term sustainability**, while continuing to offer an array of quality programs, books & other materials for all ages.

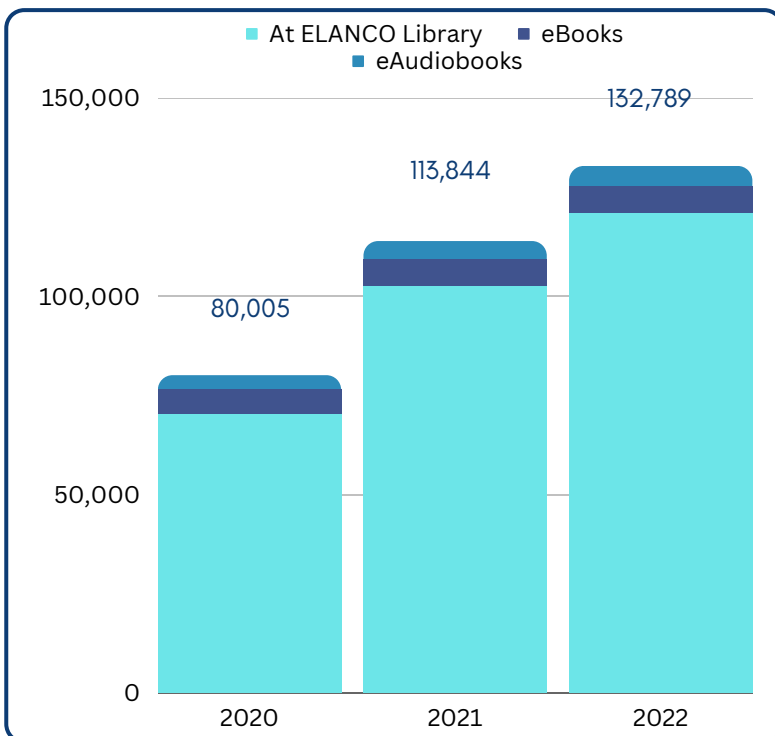
Sincerely,
Anna D'Agostino, Library Director

SELECTED STATISTICS



ELANCO Library

Checkouts



Door Count



2020: 21,223

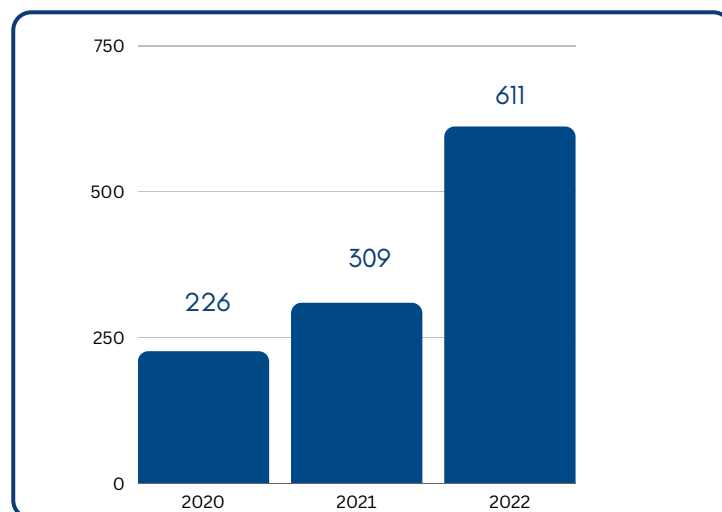


2021: 38,354



2022: 52,277

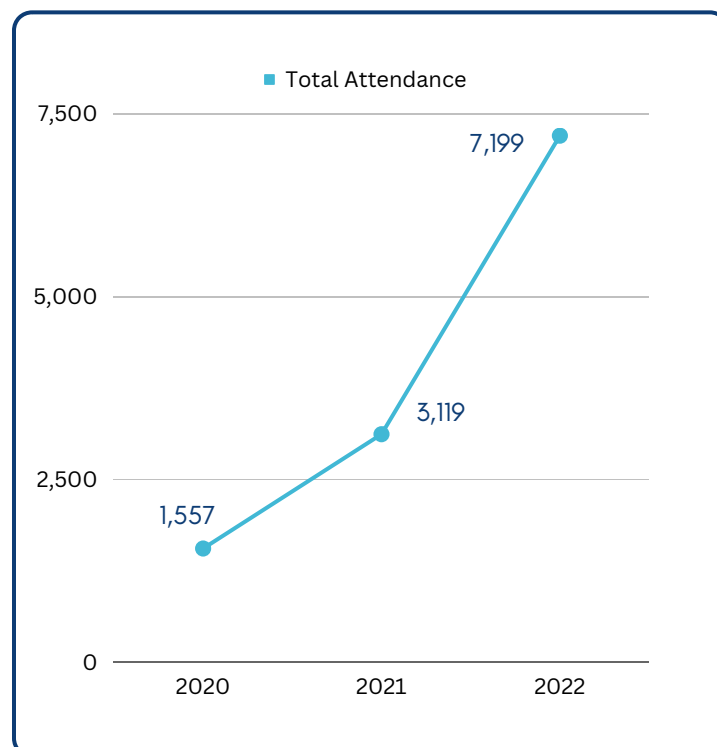
New Library Card Registrations



New & Notable



Educational Programs & Special Events



In 2022:

3,280 used the library's public computers for a total of **2,005** hours.

3,404 unique devices connected to the library's free WiFi network.

www.elancolibrary.org was visited **48,064** times.

ELANCO Library offered 300 in-person programs & 13 online programs in 2022!

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SIGNIFICANT SAVINGS TO AREA RESIDENTS



ELANCO Library's Service Area includes Caernarvon Township, Earl Township, East Earl Township, New Holland Borough, and Terre Hill Borough.

2022 TOTALS FOR SERVICE AREA

Items checked out from ELANCO Library by service area residents: **78,338**

Children who participated in the Summer Reading Program: **1,045**

Total funding for ELANCO Library from Municipalities in Service Area: **\$38,500**

Average Cost per resident*: **\$1.52**

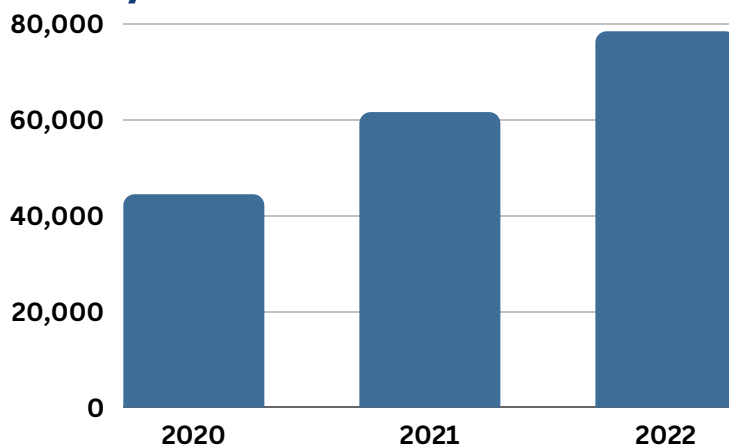
Cost savings provided by ELANCO Library to residents*, **: **\$4,269,311**

Average Per capita cost savings for residents*, **: **\$117.33**

*Based on 2020 census data.

**Based on checkouts of print and AV materials from library only.

Checkouts of Library Materials by Service Area Residents



ELANCO Library saved residents of our service area *more than* **\$4,269,311 in 2022!****

2,606 service area residents are active cardholders!

**(cards must be renewed by a patron every three years to remain active).*

Since initially signing up for a library card with us, these cardholders have checked out **938,326 items to date!**

ELANCO Library also offered over **300 free educational programs to residents in 2022.**

ELANCO Library provides access to public computers & internet, interlibrary loan, assistance from trained staff, access to eBooks & eAudiobooks, an accessible, open facility, and much more, at no charge to the public.

SUMMER READING PROGRAM: OCEANS OF POSSIBILITIES



Scenes from Dive into Summer!

(Our
Summer Reading
Kickoff Party)

Visit
www.elancolibrary.org
for a slideshow
with more pictures!



Click <https://tinyurl.com/elancolibrary> for more photographs.

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SUMMER READING

STATISTICS



ELANCO Library

2022 TOTALS

Registered for reading program: **1045**

Completed reading program: **714**

Participated in GO! Lancaster: **130**

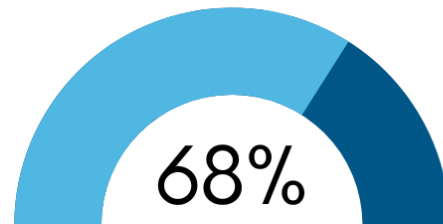
Completed GO! Lancaster: **38**

Extra "Dive Deeper" Challenge
Completions: **524**

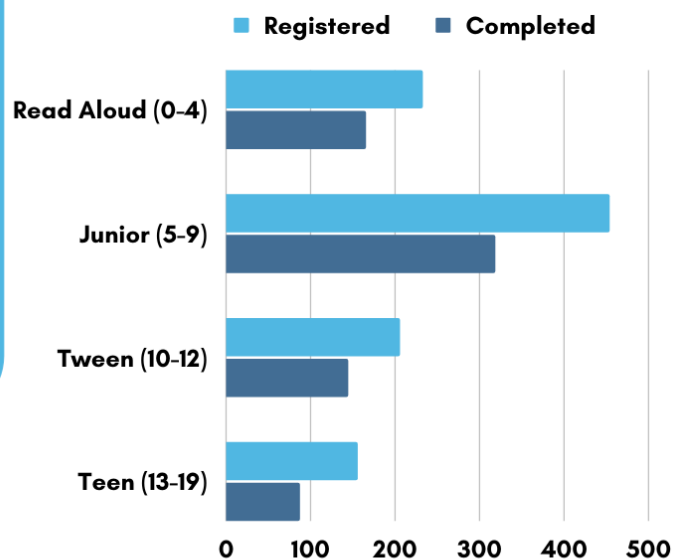
Total books read (ages 0-4): **10,021**

Total hours read (ages 5-19): **13,627**

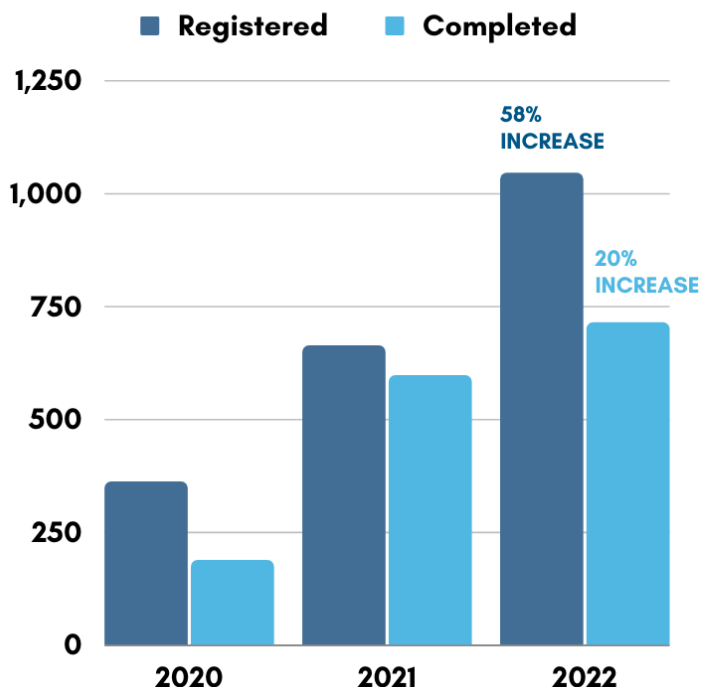
CHALLENGE COMPLETION RATE



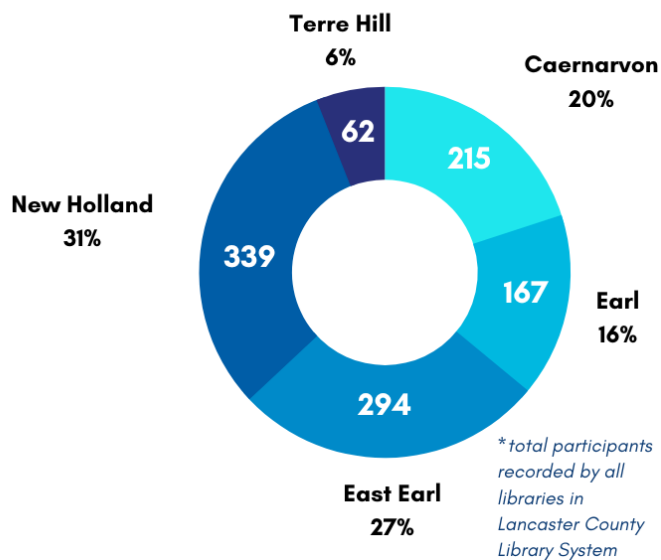
AGE OF PARTICIPANTS



INCREASING PARTICIPATION...



ELANCO SERVICE AREA DISTRIBUTION AND NUMBER OF PARTICIPANTS



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BUILDING IMPROVEMENTS



Eagle Scout Candidate
Mark David DeChristopher
& his team of volunteers
repaint
the library's Activity Room.



Eagle Scout Candidate Mark David DeChristopher and the Scouts, Scout Leaders, and volunteers of Boy Scout Troop 48 of New Holland **repainted the library's upstairs activity room**. We also added a new **Storytime Nook** to this room, a space shared with the New Holland Band Museum. Less visible, but no less important, **ELANCO Library's failing internet wiring was completely replaced**, and enhancements and improvements were made to the set-up and structure of the wiring and its to connections to computers and other equipment. These critical upgrades ensure that we will carry on functioning as a modern library for years to come.

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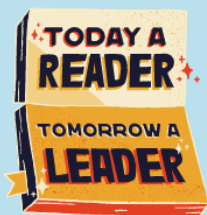
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PROMOTING LITERACY

AN INVESTMENT IN LITERACY IS AN INVESTMENT IN THE FUTURE

ELANCO LIBRARY PROVIDES & CONNECTS YOU WITH PROGRAMS, SERVICES, EVENTS, AND MATERIALS THAT PROMOTE AND SUPPORT...



BASIC LITERACY

"Developing foundational competency including reading, writing, math, job application assistance, and overall life-skill development. Also includes STEM (Science Technology, Engineering, and Mathematics) knowledge building on basic skills and concepts."

"Each year, low literacy costs the U.S. \$225 billion or more in non-productivity in the workforce, with crime, and loss of tax revenue due to unemployment."

INFORMATION LITERACY

"Having the ability to express, connect with and understand knowledge and communication through comprehensive and innovative formats; the ability to distinguish between credible and non-credible sources; recognizing when information is needed to further oneself, an objective or a project."

"Studies indicate that the overall presence of library (information literacy) instruction is the determining factor between higher and lower grade point averages in college students."



CIVIC AND SOCIAL LITERACY

"Engaging in discourse while remaining respectful of other individuals of varying opinions; understanding the importance of community engagement which allows individuals to interact with one another, in a participatory manner; invoking societal change."

"Greater civic knowledge is the leading factor in promoting the kind of active civic engagement that has proven to be emblematic of effective citizenship."

HEALTH LITERACY

"Having the ability to make informed decisions in relation to an individual's physical, mental, emotional, or spiritual health; Also applies to caregivers understanding the health information of a loved one."

"In addition to the effects of low health literacy on the individual patient, there are also economic consequences. Your average mid-sized community hospital that sees 5,000 patients per year spends an additional \$1.8 million dollars covering the costs associated with health literacy."



FINANCIAL LITERACY

"Having the knowledge and understanding necessary to make informed fiscal/economic decisions for personal life planning and business interests including responsible budgeting, spending and saving skills."

"Thirty-eight percent of employers find high school graduates 'deficient' in reading comprehension, while 63% rate this skill 'very important'."

ALL THE QUOTATIONS ABOVE
ARE FROM
[HTTPS://PAFORWARD.ORG/](https://PAFORWARD.ORG/)



ELANCO Library



In 2022...
ELANCO Library offered programs for preschoolers, children, teens, and adults designed to promote and facilitate the acquisition and development of Basic Literacy, Information Literacy, Civic & Social Literacy, and Health Literacy.



Learning NEVER Ends

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Let's Work Together!

ELANCO Library is eager to collaborate with local organizations, non-profits, businesses, educational institutions and others to meet shared goals! Here are a few recent joint efforts...



1. COFFEE WITH A COP

New Holland Police Department + New Holland Coffee Co + ELANCO Library...

Stories read by Chief Leighty + free beverages + crafts + good conversations and Q & A with police officers.

2. MOVIE NIGHTS

...at Garden Spot Village. DVDs provided by the ELANCO Library.



3. RAISING A THINKING CHILD

Community Action Partnership/Parents as Teachers + ELANCO School District + New Holland Early Learning Center + CrossNet Ministries + ELANCO Library...a free seven-week workshop for parents & caregivers of children ages 4-7 to teach children how to think, by using problem-solving skills.

4. PLAY & LEARN SERIES

Community Action Partnership/Parents as Teachers + ELANCO School District + The Basics Lancaster County + CrossNet Ministries + ELANCO Library...families of children birth to 5 years old have fun engaging in learning activities through play, while making social connections & supporting school readiness.



5. BOOK GIVEAWAYS

...at assorted events such as the Garden Spot Village Kids Race, Community Resource Fair at Blue Ball Elementary, May Fair at New Holland Elementary, Terre Hill Days Easter Egg Hunt, and many more!



ELANCO Library

COMMUNITY CONNECTIONS



6. DEMENTIA FRIENDLY LANCASTER

...ELANCO Library supports the important work of this organization by volunteering at its events, hosting lectures, disseminating information around the community, making topical books available, and more.



7. OVERBOOKED VIRTUAL BOOK CLUB

Community Action Partnership/Parents as Teachers + ELANCO School District + The Basics Lancaster County + CrossNet Ministries + ELANCO Library...gets together every few months to let caregivers of little ones connect.



8. STRENGTHENING FAMILIES PROGRAM

Joining Forces for Prevention + Penn Medicine Lancaster General Health + ELANCO School District + ELANCO Library...For Caregivers and youth 10-14 to help in building better relationships, managing emotions, peer pressure-resistance skills, goal setting, and more...



9. COMMUNITY MEALS

...at CrossNet Ministries. Look for the library's table featuring book giveaways, impromptu storytimes, songs and more!



10. LECTURE SERIES

Get the word out about your business while promoting literacy by participating in the ELANCO Library's adult lecture series. Example: Local attorney Patrick Deibler will demystify the basis of estate planning and answer related questions in an informative seminar to be held July 16 at the library.

Just a few of the library's 2022 collaborations with partner organizations are highlighted above, but there were so many more! From **Pennsylvania College of Art & Design** to **local businesses and authors**, to **ELANCO School District** and other area schools, ELANCO Library co-sponsored and participated in numerous shared programs & events, to the benefit of the sponsoring organizations and our entire community.

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