

Date: Tuesday, August 17, 2021 – 7pm

Location: Elanco Library, 11 Chestnut Dr, New Holland, PA 17557

Call to Order

Welcome and Introduction of Guests

Approval of Minutes of Previous Meeting

- Last Regular Meeting: July 20, 2020

Current Business (Recurrent Monthly Items)

- Ad Interim Director’s Report – *Carla Barrows*
- Committee Reports
 - o Management Committee (*Mark(Chair), Mike, Hallie, Lee*)
 - o Programs & Services Committee (*Brandi(chair), Kendra, Sarah, Lee, Lou Ann*)
 - o Marketing, Fundraising & Special Events Committee (*Josh(Chair), Brandi, Sarah, Kendra, Susan*)
 - o Governance Committee (*Jim(Chair), Mike, Lou Ann, Hallie*)
 - o Municipality Committee (*TBD(chair), Lou Ann, Jim, Hallie*)
 - o Hiring Committee (*Mark(Chair), Lee, Brandi, Kendra, Sarah, Carla*)
- Treasurer’s Report – *Mike Ireland*
 - o Motion to approve report

New Business

- Review of Existing Strategic Plan Objective 1, “Increase Community Awareness of the ELANCO Library and what we offer
 - a) Develop a strategic marketing plan
 - b) Community outreach that builds awareness
 - c) Empower employees to be ambassadors for the ELANCO Library”

Housekeeping

- Correspondence Needed:
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Adjourn

Next Meeting
September 21, 2021 @ 7pm (At the Library)

October 19, 2021 @ 7pm (At the Library)